# LAMPIRAN – LAMPIRAN

**One-Sample Kolmogorov-Smirnov Test**

| | | Unstandardized Residual |
|---|---|---|
| N | | 100 |
| Normal Parameters[a,b] | Mean | .0000000 |
| | Std. Deviation | 1.20173587 |
| Most Extreme Differences | Absolute | .071 |
| | Positive | .071 |
| | Negative | -.053 |
| Test Statistic | | .071 |
| Asymp. Sig. (2-tailed) | | .200[c,d] |

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's | |
|---|---|

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|---|---|
| .854 | 11 |

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|---|---|
| .658 | 4 |

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Model Summary and Parameter Estimates**

Dependent Variable: NIAT BERKUNJUNG ULANG

| | Model Summary | | | | | Parameter Estimates | |
|---|---|---|---|---|---|---|---|
| Equation | R Square | F | df1 | df2 | Sig. | Constant | b1 |
| Linear | .526 | 108.709 | 1 | 98 | .000 | 11.428 | .902 |

The independent variable is DAYA TARIK WISATA.

**Model Summary and Parameter Estimates**

Dependent Variable: NIAT BERKUNJUNG ULANG

| | Model Summary | | | | | Parameter Estimates | |
|---|---|---|---|---|---|---|---|
| Equation | R Square | F | df1 | df2 | Sig. | Constant | b1 |
| Linear | .304 | 42.783 | 1 | 98 | .000 | 4.541 | .159 |

The independent variable is KUALITAS PELAYANAN.

**Model Summary and Parameter Estimates**

Dependent Variable: NIAT BERKUNJUNG ULANG

| | Model Summary | | | | | Parameter Estimates | |
|---|---|---|---|---|---|---|---|
| Equation | R Square | F | df1 | df2 | Sig. | Constant | b1 |
| Linear | .115 | 12.692 | 1 | 98 | .001 | 8.653 | .172 |

The independent variable is HARGA.

**Correlations**

| | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|
| X1.1 | Pearson Correlation | 1 | .112 | -.079 | -.061 | .032 | .880** | .215* | .100 | .022 | .568** |
| | Sig. (2-tailed) | | .267 | .436 | .547 | .750 | .000 | .032 | .325 | .830 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.2 | Pearson Correlation | .112 | 1 | .327** | .272** | .214* | .092 | .223* | .277** | .263** | .534** |
| | Sig. (2-tailed) | .267 | | .001 | .006 | .033 | .361 | .026 | .005 | .008 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.3 | Pearson Correlation | -.079 | .327** | 1 | .637** | .305** | -.099 | .273** | .332** | .659** | .583** |
| | Sig. (2-tailed) | .436 | .001 | | .000 | .002 | .329 | .006 | .001 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.4 | Pearson Correlation | -.061 | .272** | .637** | 1 | .311** | -.190 | .114 | .330** | .690** | .529** |
| | Sig. (2-tailed) | .547 | .006 | .000 | | .002 | .058 | .258 | .001 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.5 | Pearson Correlation | .032 | .214* | .305** | .311** | 1 | .075 | .222* | .483** | .298** | .548** |
| | Sig. (2-tailed) | .750 | .033 | .002 | .002 | | .459 | .026 | .000 | .003 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.6 | Pearson Correlation | .880** | .092 | -.099 | -.190 | .075 | 1 | .254* | .035 | -.016 | .536** |
| | Sig. (2-tailed) | .000 | .361 | .329 | .058 | .459 | | .011 | .731 | .872 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.7 | Pearson Correlation | .215* | .223* | .273** | .114 | .222* | .254* | 1 | .150 | .390** | .547** |
| | Sig. (2-tailed) | .032 | .026 | .006 | .258 | .026 | .011 | | .135 | .000 | .000 |

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| . 7 | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X 1 . 8 | Pearson Correlation | .100 | .277** | .332** | .330** | .483** | .035 | .150 | 1 | .244* | .538** |
| | Sig. (2-tailed) | .325 | .005 | .001 | .001 | .000 | .731 | .135 | | .014 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X 1 . 9 | Pearson Correlation | .022 | .263** | .659** | .690** | .298** | -.016 | .390** | .244* | 1 | .628** |
| | Sig. (2-tailed) | .830 | .008 | .000 | .000 | .003 | .872 | .000 | .014 | | .000 |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TOTAL | Pearson Correlation | .568** | .534** | .583** | .529** | .548** | .536** | .547** | .538** | .628** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

**Statistics**

| | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 |
|---|---|---|---|---|---|---|---|---|---|---|
| N | Valid | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| | Missing | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Mean | | 3.14 | 3.67 | 3.84 | 3.72 | 3.57 | 3.23 | 3.68 | 3.45 | 3.88 |
| Std. Deviation | | 1.137 | .842 | .762 | .740 | .832 | 1.118 | .723 | .687 | .686 |
| Variance | | 1.293 | .708 | .580 | .547 | .692 | 1.250 | .523 | .472 | .470 |

**X1.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 11 | 10.4 | 11.0 | 11.0 |
| | TS | 15 | 14.2 | 15.0 | 26.0 |
| | N | 33 | 31.1 | 33.0 | 59.0 |
| | S | 31 | 29.2 | 31.0 | 90.0 |
| | SS | 10 | 9.4 | 10.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 3 | 2.8 | 3.0 | 3.0 |
| | TS | 3 | 2.8 | 3.0 | 6.0 |
| | N | 30 | 28.3 | 30.0 | 36.0 |
| | S | 52 | 49.1 | 52.0 | 88.0 |

| | | | | | |
|---|---|---|---|---|---|
| | SS | 12 | 11.3 | 12.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 2 | 1.9 | 2.0 | 2.0 |
| | TS | 2 | 1.9 | 2.0 | 4.0 |
| | N | 20 | 18.9 | 20.0 | 24.0 |
| | S | 62 | 58.5 | 62.0 | 86.0 |
| | SS | 14 | 13.2 | 14.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.4**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 6 | 5.7 | 6.0 | 6.0 |
| | N | 27 | 25.5 | 27.0 | 33.0 |
| | S | 56 | 52.8 | 56.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.5**

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|

| | | | | | |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 8 | 7.5 | 8.0 | 9.0 |
| | N | 35 | 33.0 | 35.0 | 44.0 |
| | S | 45 | 42.5 | 45.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.6**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 9 | 8.5 | 9.0 | 9.0 |
| | TS | 15 | 14.2 | 15.0 | 24.0 |
| | N | 31 | 29.2 | 31.0 | 55.0 |
| | S | 34 | 32.1 | 34.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.7**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|

| | | | | | |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 3 | 2.8 | 3.0 | 4.0 |
| | N | 32 | 30.2 | 32.0 | 36.0 |
| | S | 55 | 51.9 | 55.0 | 91.0 |
| | SS | 9 | 8.5 | 9.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.8**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 5 | 4.7 | 5.0 | 6.0 |
| | N | 45 | 42.5 | 45.0 | 51.0 |
| | S | 46 | 43.4 | 46.0 | 97.0 |
| | SS | 3 | 2.8 | 3.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X1.9**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 3 | 2.8 | 3.0 | 3.0 |
| | N | 21 | 19.8 | 21.0 | 24.0 |

| | | | | | |
|---|---|---|---|---|---|
| | S | 61 | 57.5 | 61.0 | 85.0 |
| | SS | 15 | 14.2 | 15.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Statistics**

| | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2.10 | X2.11 |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Valid | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Missing | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Mean | 3.82 | 3.61 | 3.51 | 3.60 | 3.88 | 3.59 | 3.56 | 3.86 | 3.57 | 3.77 | 3.68 |
| Std. Deviation | .744 | .680 | .785 | .682 | .686 | .712 | .868 | .667 | .832 | .750 | .723 |
| Variance | .553 | .463 | .616 | .465 | .470 | .507 | .754 | .445 | .692 | .563 | .523 |

**X2.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 2 | 1.9 | 2.0 | 2.0 |
| | TS | 1 | .9 | 1.0 | 3.0 |
| | N | 23 | 21.7 | 23.0 | 26.0 |
| | S | 61 | 57.5 | 61.0 | 87.0 |
| | SS | 13 | 12.3 | 13.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 4 | 3.8 | 4.0 | 5.0 |
| | N | 32 | 30.2 | 32.0 | 37.0 |
| | S | 59 | 55.7 | 59.0 | 96.0 |
| | SS | 4 | 3.8 | 4.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 2 | 1.9 | 2.0 | 2.0 |
| | TS | 6 | 5.7 | 6.0 | 8.0 |
| | N | 37 | 34.9 | 37.0 | 45.0 |
| | S | 49 | 46.2 | 49.0 | 94.0 |
| | SS | 6 | 5.7 | 6.0 | 100.0 |

| | | | | | |
|---|---|---|---|---|---|
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.4**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 4 | 3.8 | 4.0 | 5.0 |
| | N | 33 | 31.1 | 33.0 | 38.0 |
| | S | 58 | 54.7 | 58.0 | 96.0 |
| | SS | 4 | 3.8 | 4.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.5**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 3 | 2.8 | 3.0 | 3.0 |
| | N | 21 | 19.8 | 21.0 | 24.0 |
| | S | 61 | 57.5 | 61.0 | 85.0 |
| | SS | 15 | 14.2 | 15.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |

| | | | | | |
|---|---|---|---|---|---|
| Total | | 106 | 100.0 | | |

**X2.6**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 8 | 7.5 | 8.0 | 8.0 |
| | N | 30 | 28.3 | 30.0 | 38.0 |
| | S | 57 | 53.8 | 57.0 | 95.0 |
| | SS | 5 | 4.7 | 5.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.7**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 0 | 1 | .9 | 1.0 | 1.0 |
| | TS | 7 | 6.6 | 7.0 | 8.0 |
| | N | 38 | 35.8 | 38.0 | 46.0 |
| | S | 42 | 39.6 | 42.0 | 88.0 |
| | SS | 12 | 11.3 | 12.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.8**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 2 | 1.9 | 2.0 | 2.0 |
| | N | 24 | 22.6 | 24.0 | 26.0 |
| | S | 60 | 56.6 | 60.0 | 86.0 |
| | SS | 14 | 13.2 | 14.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.9**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 8 | 7.5 | 8.0 | 9.0 |
| | N | 35 | 33.0 | 35.0 | 44.0 |
| | S | 45 | 42.5 | 45.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.10**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 5 | 4.7 | 5.0 | 6.0 |
| | N | 21 | 19.8 | 21.0 | 27.0 |
| | S | 62 | 58.5 | 62.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X2.11**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 3 | 2.8 | 3.0 | 4.0 |
| | N | 32 | 30.2 | 32.0 | 36.0 |
| | S | 55 | 51.9 | 55.0 | 91.0 |
| | SS | 9 | 8.5 | 9.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Statistics**

| | | X3.1 | X3.2 | X3.3 | X3.4 |
|---|---|---|---|---|---|
| N | Valid | 100 | 100 | 100 | 100 |
| | Missing | 6 | 6 | 6 | 6 |
| Mean | | 3.57 | 3.55 | 3.02 | 3.24 |
| Std. Deviation | | .946 | 1.029 | 1.247 | .933 |
| Variance | | .894 | 1.058 | 1.555 | .871 |

**X3.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 6 | 5.7 | 6.0 | 6.0 |
| | TS | 5 | 4.7 | 5.0 | 11.0 |
| | N | 24 | 22.6 | 24.0 | 35.0 |
| | S | 56 | 52.8 | 56.0 | 91.0 |
| | SS | 9 | 8.5 | 9.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X3.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 8 | 7.5 | 8.0 | 8.0 |
| | TS | 3 | 2.8 | 3.0 | 11.0 |
| | N | 28 | 26.4 | 28.0 | 39.0 |

| | | | | | |
|---|---|---|---|---|---|
| | S | 48 | 45.3 | 48.0 | 87.0 |
| | SS | 13 | 12.3 | 13.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X3.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 17 | 16.0 | 17.0 | 17.0 |
| | TS | 14 | 13.2 | 14.0 | 31.0 |
| | N | 30 | 28.3 | 30.0 | 61.0 |
| | S | 28 | 26.4 | 28.0 | 89.0 |
| | SS | 11 | 10.4 | 11.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**X3.4**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 7 | 6.6 | 7.0 | 7.0 |
| | TS | 10 | 9.4 | 10.0 | 17.0 |
| | N | 38 | 35.8 | 38.0 | 55.0 |
| | S | 42 | 39.6 | 42.0 | 97.0 |
| | SS | 3 | 2.8 | 3.0 | 100.0 |

| | | | | | |
|---|---|---|---|---|---|
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Statistics**

| | | Y1.1 | Y1.2 | Y1.3 |
|---|---|---|---|---|
| N | Valid | 100 | 100 | 100 |
| | Missing | 6 | 6 | 6 |
| Mean | | 3.58 | 3.58 | 3.61 |
| Std. Deviation | | .654 | .709 | .737 |
| Variance | | .428 | .502 | .543 |

**Y1.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | STS | 1 | .9 | 1.0 | 1.0 |
| | TS | 3 | 2.8 | 3.0 | 4.0 |
| | N | 36 | 34.0 | 36.0 | 40.0 |
| | S | 57 | 53.8 | 57.0 | 97.0 |
| | SS | 3 | 2.8 | 3.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Y1.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 4 | 3.8 | 4.0 | 4.0 |
| | N | 27 | 25.5 | 27.0 | 31.0 |
| | S | 57 | 53.8 | 57.0 | 88.0 |
| | SS | 12 | 11.3 | 12.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Y1.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | TS | 5 | 4.7 | 5.0 | 5.0 |
| | N | 39 | 36.8 | 39.0 | 44.0 |
| | S | 46 | 43.4 | 46.0 | 90.0 |
| | SS | 10 | 9.4 | 10.0 | 100.0 |
| | Total | 100 | 94.3 | 100.0 | |
| Missing | System | 6 | 5.7 | | |
| Total | | 106 | 100.0 | | |

**Model Summary**

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|---|---|---|---|---|
| 1 | .713[a] | .509 | .493 | 1.066 |

a. Predictors: (Constant), HARGA, DAYA TARIK WISATA, KUALITAS PELAYANAN

**ANOVA[a]**

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|---|---|---|---|---|---|---|
| 1 | Regression | 112.845 | 3 | 37.615 | 33.130 | .000[b] |
| | Residual | 108.995 | 96 | 1.135 | | |
| | Total | 221.840 | 99 | | | |

a. Dependent Variable: NIAT BERKUNJUNG ULANG

b. Predictors: (Constant), HARGA, DAYA TARIK WISATA, KUALITAS PELAYANAN

**Coefficients[a]**

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|---|---|---|---|---|---|---|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .981 | 1.224 | | .802 | .425 |
| | DAYA TARIK WISATA | .126 | .039 | .378 | 3.249 | .002 |
| | KUALITAS PELAYANAN | .105 | .033 | .379 | 3.202 | .002 |
| | HARGA | .108 | .050 | .161 | 2.176 | .032 |

a. Dependent Variable: NIAT BERKUNJUNG ULANG