

LAMPIRAN-LAMPIRAN

→ Correlations

[DataSet0]

Correlations

		X3.1	X3.2	X3.3	TOTAL
X3.1	Pearson Correlation	1	.310**	.199*	.740**
	Sig. (2-tailed)		.002	.047	.000
	N	100	100	100	100
X3.2	Pearson Correlation	.310**	1	-.110	.471**
	Sig. (2-tailed)	.002		.276	.000
	N	100	100	100	100
X3.3	Pearson Correlation	.199*	-.110	1	.701**
	Sig. (2-tailed)	.047	.276		.000
	N	100	100	100	100
TOTAL	Pearson Correlation	.740**	.471**	.701**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

→ Correlations

[DataSet0]

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	TOTAL
X2.1	Pearson Correlation	1	.353**	.312**	.219*	.086	.625**
	Sig. (2-tailed)		.000	.002	.029	.395	.000
	N	100	100	100	100	100	100
X2.2	Pearson Correlation	.353**	1	.314**	.248*	.372**	.688**
	Sig. (2-tailed)	.000		.001	.013	.000	.000
	N	100	100	100	100	100	100
X2.3	Pearson Correlation	.312**	.314**	1	.267**	.451**	.723**
	Sig. (2-tailed)	.002	.001		.007	.000	.000
	N	100	100	100	100	100	100
X2.4	Pearson Correlation	.219*	.248*	.267**	1	.120	.582**
	Sig. (2-tailed)	.029	.013	.007		.233	.000
	N	100	100	100	100	100	100
X2.5	Pearson Correlation	.086	.372**	.451**	.120	1	.617**
	Sig. (2-tailed)	.395	.000	.000	.233		.000
	N	100	100	100	100	100	100
TOTAL	Pearson Correlation	.625**	.688**	.723**	.582**	.617**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

→ Correlations

[DataSet0]

Correlations

		X1.1	X1.2	X1.3	X1.4	TOTAL
X1.1	Pearson Correlation	1	.867**	.238*	.267**	.770**
	Sig. (2-tailed)		.000	.017	.007	.000
	N	100	100	100	100	100
X1.2	Pearson Correlation	.867**	1	.341**	.229*	.794**
	Sig. (2-tailed)	.000		.001	.022	.000
	N	100	100	100	100	100
X1.3	Pearson Correlation	.238*	.341**	1	.483**	.733**
	Sig. (2-tailed)	.017	.001		.000	.000
	N	100	100	100	100	100
X1.4	Pearson Correlation	.267**	.229*	.483**	1	.674**
	Sig. (2-tailed)	.007	.022	.000		.000
	N	100	100	100	100	100
TOTAL	Pearson Correlation	.770**	.794**	.733**	.674**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

➔ Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.700	6

➔ Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.730	4

→ Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.756	6

→ Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

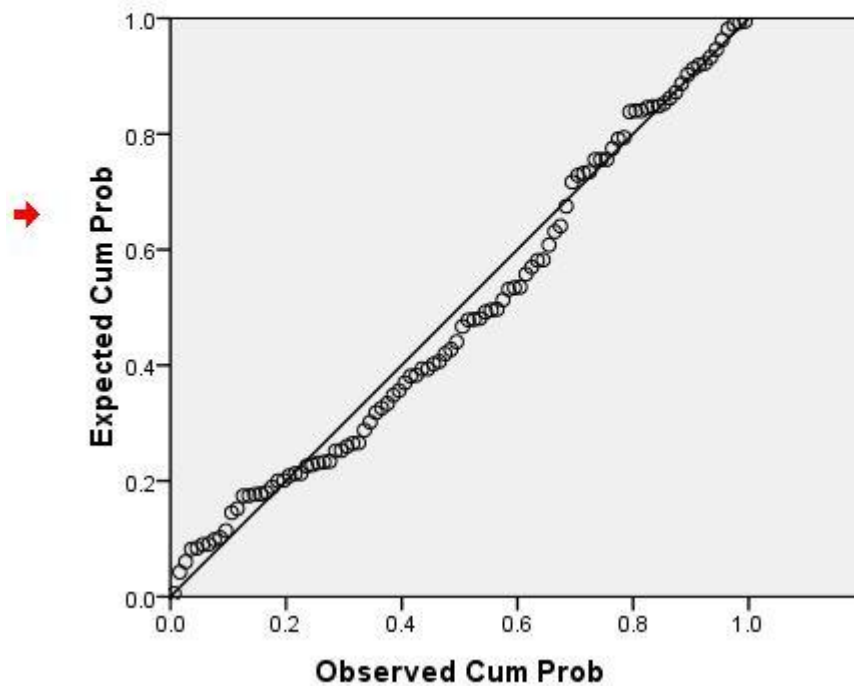
Cronbach's Alpha	N of Items
.794	5

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
kep * sikap	Between Groups	(Combined)	11.493	9	1.277	.368	.947
		Linearity	1.751	1	1.751	.505	.479
		Deviation from Linearity	9.741	8	1.218	.351	.943
	Within Groups		312.217	90	3.469		
	Total		323.710	99			

Normal P-P Plot of Regression Standardized Residual

Dependent Variable: kep



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a..b}	Mean	.0000000
	Std. Deviation	1.36237418
Most Extreme Differences	Absolute	.074
	Positive	.074
	Negative	-.052
Kolmogorov-Smirnov Z		.742
Asymp. Sig. (2-tailed)		.641

a. Test distribution is Normal.

b. Calculated from data.

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	9.532	1.410		6.759	.000
	pengetahuan	.298	.078	.347	3.808	.000
	religiusitas	.328	.075	.405	4.380	.000
	sikap	-.166	.082	-.158	-2.019	.046

a. Dependent Variable: kep

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.658 ^a	.432	.415	1.38350

a. Predictors: (Constant), sikap, pengetahuan, religiusitas

b. Dependent Variable: kep

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
kep * pengetahuan	Between Groups	(Combined)	121.941	10	12.194	5.379	.000
		Linearity	100.360	1	100.360	44.269	.000
		Deviation from Linearity	21.581	9	2.398	1.058	.402
	Within Groups		201.769	89	2.267		
	Total		323.710	99			

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	139.960	3	46.653	24.374	.000 ^a
	Residual	183.750	96	1.914		
	Total	323.710	99			

a. Predictors: (Constant), sikap, pengetahuan, religiusitas

b. Dependent Variable: kep

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	3.0	3.0	3.0
	KS	33	33.0	33.0	36.0
	S	55	55.0	55.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	10.0	10.0	10.0
	TS	15	15.0	15.0	25.0
	KS	34	34.0	34.0	59.0
	S	31	31.0	31.0	90.0
	SS	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

→ Frequencies

[DataSet0]

Statistics

		X3.1	X3.2	X3.3	TOTAL
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.65	3.70	3.16	10.51
Median		4.00	4.00	3.00	11.00

Frequency Table**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	4.0	4.0	4.0
	TS	3	3.0	3.0	7.0
	KS	26	26.0	26.0	33.0
	S	58	58.0	58.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	4	4.0	4.0	4.0
	KS	44	44.0	44.0	48.0
	S	43	43.0	43.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	3.0	3.0	3.0
	KS	21	21.0	21.0	24.0
	S	61	61.0	61.0	85.0
	SS	15	15.0	15.0	100.0
	Total	100	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	3.0	3.0	3.0
	KS	34	34.0	34.0	37.0
	S	58	58.0	58.0	95.0
	SS	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	3	3.0	3.0	4.0
	KS	38	38.0	38.0	42.0
	S	53	53.0	53.0	95.0
	SS	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

➔ Frequencies

[DataSet0]

Statistics

		X2.1	X2.2	X2.3	X2.4	X2.5	TOTAL
N	Valid	100	100	100	100	100	100
	Missing	0	0	0	0	0	0
Mean		3.78	3.65	3.58	3.57	3.88	18.46
Median		4.00	4.00	4.00	4.00	4.00	19.00

Frequency Table

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	1	1.0	1.0	3.0
	KS	26	26.0	26.0	29.0
	S	59	59.0	59.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	5	5.0	5.0	6.0
	KS	45	45.0	45.0	51.0
	S	46	46.0	46.0	97.0
	SS	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	2.0	2.0	2.0
	KS	22	22.0	22.0	24.0
	S	65	65.0	65.0	89.0
	SS	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	8	8.0	8.0	9.0
	KS	35	35.0	35.0	44.0
	S	45	45.0	45.0	89.0
	SS	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

Frequencies

[DataSet0]

Statistics

		X1.1	X1.2	X1.3	X1.4	TOTAL
N	Valid	100	100	100	100	100
	Missing	0	0	0	0	0
Mean		3.83	3.85	3.57	3.45	14.70
Median		4.00	4.00	4.00	3.00	15.00

Frequency Table**X1.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	2	2.0	2.0	3.0
	KS	22	22.0	22.0	25.0
	S	63	63.0	63.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

Y5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	2.0	2.0	2.0
	KS	49	49.0	49.0	51.0
	S	43	43.0	43.0	94.0
	SS	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	2.0	2.0	2.0
	KS	28	28.0	28.0	30.0
	S	58	58.0	58.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	3	3.0	3.0	3.0
	KS	37	37.0	37.0	40.0
	S	50	50.0	50.0	90.0
	SS	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Y4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	4	4.0	4.0	4.0
	KS	40	40.0	40.0	44.0
	S	48	48.0	48.0	92.0
	SS	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

→ Frequencies

[DataSet0]

Statistics

		Y1	Y2	Y3	Y4	Y5	TOTAL
N	Valid	100	100	100	100	100	100
	Missing	0	0	0	0	0	0
Mean		3.63	3.80	3.67	3.60	3.53	18.23
Median		4.00	4.00	4.00	4.00	3.00	18.00

Frequency Table

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	2	2.0	2.0	2.0
	KS	37	37.0	37.0	39.0
	S	57	57.0	57.0	96.0
	SS	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
kep * religiusitas	Between Groups	(Combined)	113.429	11	10.312	4.315	.000
		Linearity	102.192	1	102.192	42.766	.000
		Deviation from Linearity	11.237	10	1.124	.470	.905
Within Groups			210.281	88	2.390		
Total			323.710	99			

➔ Correlations

[DataSet0]

Correlations

		Y1	Y2	Y3	Y4	Y5	TOTAL
Y1	Pearson Correlation	1	.269**	.092	.199*	.227*	.622**
	Sig. (2-tailed)		.007	.363	.047	.023	.000
	N	100	100	100	100	100	100
Y2	Pearson Correlation	.269**	1	.052	.174	.108	.583**
	Sig. (2-tailed)	.007		.606	.083	.283	.000
	N	100	100	100	100	100	100
Y3	Pearson Correlation	.092	.052	1	.079	.146	.518**
	Sig. (2-tailed)	.363	.606		.434	.146	.000
	N	100	100	100	100	100	100
Y4	Pearson Correlation	.199*	.174	.079	1	-.063	.523**
	Sig. (2-tailed)	.047	.083	.434		.532	.000
	N	100	100	100	100	100	100
Y5	Pearson Correlation	.227*	.108	.146	-.063	1	.502**
	Sig. (2-tailed)	.023	.283	.146	.532		.000
	N	100	100	100	100	100	100
TOTAL	Pearson Correlation	.622**	.583**	.518**	.523**	.502**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).











Daftar Riwayat Hidup



Data Pribadi

Nama	: Mohammad Farit Almustofa
NIM	: 201469100025
Tempat,Tanggal Lahir	: Pasuruan, 10 November 1995
Jenis Kelamin	: Laki - laki
Agama	: Islam
Tinggi Badan	: 172 cm
Berat Badan	: 78 kg
Alamat	: Dusun Wonokoyo Timur RT 02 RW 01, Desa Wonokoyo, Kec. Beji, Kab. Pasuruan
Handphone	: 085608223399
Status	: Belum Menikah
E-mail	: faritalmustofa@yahoo.com
Universitas	: Yudharta Pasuruan
Jurusan	: Administrasi Bisnis
Program Studi	: Manajemen Pemasaran

Riwayat Pendidikan

Formal

2002 - 2008 : SDN Gununggangsir 1

2008 - 2011 : Mts Darut Taqwa 02

2011 - 2014 : SMA Darut Taqwa

2014 - 2018 : Universitas Yudharta Pasuruan, Jurusan Administrasi Bisnis,
Program Studi Manajemen Pemasaran

KUESIONER PENELITIAN

PENGARUH PENGETAHUAN, RELIGIUSITAS, dan SIKAP TERHADAP KEPUTUSAN PEMBELIAN PADA PENGUNJUNG FAIZA BORDIR BANGIL PASURUAN)

1. Identitas Responden

Nama :

Umur : Tahun

Jenis Kelamin : 1). Laki-laki 2) Perempuan

Pekerjaan : a) Pelajar b) Swasta c) Pegawai Negeri

d) Wiraswasta e) Ibu rumah tangga f) dan lain-lain

Frekuensi berkunjung : 1) Dua kali 2) Lebih dari dua kali

2. Petunjuk

Kami menginginkan pendapat anda tentang pengetahuan, religiusitas, dan sikap terhadap keputusan pembelian pada Faiza Bordir Bangil Pasuruan .

3. Cara pengisian : Berilah tanda checklist (✓) pada jawaban yang Saudara pilih.

Kriteria Penilaian:

No.	Pernyataan	Skor
1.	Sangat Setuju	5
2.	Setuju	4
3.	Kurang Setuju	3
4.	Tidak Setuju	2
5.	Sangat Tidak Setuju	1

Indikator-indikator tiap variabel:

No.	Variabel Pengetahuan	SS	S	KS	TS	STS
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1.	Saya mengetahui tentang karakteristik produk faiza bordir bangil					
2.	Saya mengetahui resiko ketika membeli atau menggunakan produk faiza bordir bangil					
3.	Saya memiliki pengetahuan tentang kepuasan ketika menggunakan produk faiza bordir bangil					
4.	Saya mengetahui manfaat dari produk faiza bordir bangil					

No	Variabel Religiusitas	SS	S	KS	TS	STS
1.	Saya membeli produk faiza bordir bangil (busana muslim) karena saya adalah seorang muslim.					
2.	Saya membeli produk faiza bordir bangil (mukena) karena dapat digunakan untuk sholat					
3.	Saya membeli produk faiza bordir bangil merasa lebih dekat dengan Allah SWT					
4.	Saya membeli produk faiza bordir bangil karena sesuai dengan syari'at islam					
5.	Saya membeli produk faiza bordir karena takut melanggar aturan syari'at islam (menutup aurot)					

No	Variabel Sikap	SS	S	KS	TS	STS
1.	Saya membeli produk faiza bordir bangil karena disukai dan nyaman di pakai (bahan produknya bagus)					
2.	Saya membeli produk faiza bordir bangil karena harga produk yang sesuai dengan keuangan konsumen					
3.	Saya lebih memilih produk merek Faiza Bordir Bangil dari pada produk busana muslim merek lainnya					

No	Variabel Keputusan Pembelian	SS	S	KS	TS	STS
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1.	Menurut saya kualitas produk faiza Bordir sangat bagus					
2.	Saya memilih faiza Bordir Bangil karena informasi nya mudah di dapat					
3.	Saya memilih produk Faiza Bordir Bangil karena sangat bermanfaat bagi pribadi saya					
4.	Saya mencoba produk Faiza Bordir Bangil, apakah sudah sesuai dengan apa yang saya inginkan					
5.	Setelah saya membeli produk Faiza Bordir Bangil, saya akan kembali lagi					

Komentar dan Saran:

***** TERIMAKASIH ATAS KERJASAMA SAUDARA *****