

## Lampiran lampiran

### Lampiran 1

#### Statistics

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7
N	Valid	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0
Mean		4.29	3.84	3.88	3.98	3.42	3.55	3.68
Std. Deviation		.820	.950	.956	.887	1.103	.989	.909
Variance		.673	.903	.915	.787	1.216	.977	.826

#### X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	2	2.0	2.0	3.0
	Netral	11	11.0	11.0	14.0
	Setuju	39	39.0	39.0	53.0
	Sangat Setuju	47	47.0	47.0	100.0
	Total	100	100.0	100.0	

#### X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	7	7.0	7.0	8.0
	Netral	27	27.0	27.0	35.0
	Setuju	37	37.0	37.0	72.0
	Sangat Setuju	28	28.0	28.0	100.0
	Total	100	100.0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	2	2.0	2.0	2.0
	Tidak Setuju	4	4.0	4.0	6.0
	Netral	28	28.0	28.0	34.0
	Setuju	36	36.0	36.0	70.0
	Sangat Setuju	30	30.0	30.0	100.0
	Total		100	100.0	100.0

**X1.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	2	2.0	2.0	3.0
	Netral	28	28.0	28.0	31.0
	Setuju	36	36.0	36.0	67.0
	Sangat Setuju	33	33.0	33.0	100.0
	Total		100	100.0	100.0

**X1.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	6	6.0	6.0	6.0
	Tidak Setuju	12	12.0	12.0	18.0
	Netral	34	34.0	34.0	52.0
	Setuju	30	30.0	30.0	82.0
	Sangat Setuju	18	18.0	18.0	100.0
	Total		100	100.0	100.0

**X1.6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	2	2.0	2.0	2.0
	Tidak Setuju	11	11.0	11.0	13.0
	Netral	36	36.0	36.0	49.0
	Setuju	32	32.0	32.0	81.0
	Sangat Setuju	19	19.0	19.0	100.0
	Total	100	100.0	100.0	

**X1.7**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	7	7.0	7.0	8.0
	Netral	35	35.0	35.0	43.0
	Setuju	37	37.0	37.0	80.0
	Sangat Setuju	20	20.0	20.0	100.0
	Total	100	100.0	100.0	

**Statistics**

		X2.1	X2.2	X2.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		3.97	3.36	3.25
Std. Deviation		1.010	1.194	1.009
Variance		1.019	1.425	1.018

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	2	2.0	2.0	2.0
	Tidak Setuju	5	5.0	5.0	7.0
	Netral	25	25.0	25.0	32.0
	Setuju	30	30.0	30.0	62.0
	Sangat Setuju	38	38.0	38.0	100.0
	Total	100	100.0	100.0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	7	7.0	7.0	7.0
	Tidak Setuju	17	17.0	17.0	24.0
	Netral	30	30.0	30.0	54.0
	Setuju	25	25.0	25.0	79.0
	Sangat Setuju	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	5	5.0	5.0	5.0
	Tidak Setuju	15	15.0	15.0	20.0
	Netral	41	41.0	41.0	61.0
	Setuju	28	28.0	28.0	89.0
	Sangat Setuju	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

### Statistics

		Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6	Y1.7	Y1.8
N	Valid	100	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0	0
Mean		3.65	3.78	3.78	3.82	3.63	3.71	3.86	3.82
Std. Deviation		1.038	.905	.883	.936	.939	.880	.888	1.009
Variance		1.078	.820	.779	.876	.882	.774	.788	1.018

### Y1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	4	4.0	4.0	4.0
	Tidak Setuju	6	6.0	6.0	10.0
	Netral	35	35.0	35.0	45.0
	Setuju	31	31.0	31.0	76.0
	Sangat Setuju	24	24.0	24.0	100.0
	Total	100	100.0	100.0	

### Y1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	6	6.0	6.0	7.0
	Netral	30	30.0	30.0	37.0
	Setuju	40	40.0	40.0	77.0
	Sangat Setuju	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

**Y1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	3	3.0	3.0	4.0
	Netral	37	37.0	37.0	41.0
	Setuju	35	35.0	35.0	76.0
	Sangat Setuju	24	24.0	24.0	100.0
	Total	100	100.0	100.0	

**Y1.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	7	7.0	7.0	8.0
	Netral	27	27.0	27.0	35.0
	Setuju	39	39.0	39.0	74.0
	Sangat Setuju	26	26.0	26.0	100.0
	Total	100	100.0	100.0	

**Y1.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	3	3.0	3.0	3.0
	Tidak Setuju	7	7.0	7.0	10.0
	Netral	30	30.0	30.0	40.0
	Setuju	44	44.0	44.0	84.0
	Sangat Setuju	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

**Y1.6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	1	1.0	1.0	1.0
	Tidak Setuju	5	5.0	5.0	6.0
	Netral	36	36.0	36.0	42.0
	Setuju	38	38.0	38.0	80.0
	Sangat Setuju	20	20.0	20.0	100.0
	Total	100	100.0	100.0	

**Y1.7**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	2	2.0	2.0	2.0
	Tidak Setuju	3	3.0	3.0	5.0
	Netral	26	26.0	26.0	31.0
	Setuju	45	45.0	45.0	76.0
	Sangat Setuju	24	24.0	24.0	100.0
	Total	100	100.0	100.0	

**Y1.8**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	3	3.0	3.0	3.0
	Tidak Setuju	6	6.0	6.0	9.0
	Netral	25	25.0	25.0	34.0
	Setuju	38	38.0	38.0	72.0
	Sangat Setuju	28	28.0	28.0	100.0
	Total	100	100.0	100.0	

### Statistics

		Y2.1	Y2.2	Y2.3	Y2.4
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.65	3.27	3.65	3.37
Std. Deviation		1.009	1.171	1.029	1.125
Variance		1.018	1.371	1.058	1.266

### Y2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	3	3.0	3.0	3.0
	Tidak Setuju	8	8.0	8.0	11.0
	Netral	32	32.0	32.0	43.0
	Setuju	35	35.0	35.0	78.0
	Sangat Setuju	22	22.0	22.0	100.0
	Total	100	100.0	100.0	

### Y2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	8	8.0	8.0	8.0
	Tidak Setuju	16	16.0	16.0	24.0
	Netral	35	35.0	35.0	59.0
	Setuju	23	23.0	23.0	82.0
	Sangat Setuju	18	18.0	18.0	100.0
	Total	100	100.0	100.0	



**Y2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	4	4.0	4.0	4.0
	Tidak Setuju	7	7.0	7.0	11.0
	Netral	31	31.0	31.0	42.0
	Setuju	36	36.0	36.0	78.0
	Sangat Setuju	22	22.0	22.0	100.0
	Total		100	100.0	100.0

**Y2.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Tidak Setuju	6	6.0	6.0	6.0
	Tidak Setuju	13	13.0	13.0	19.0
	Netral	39	39.0	39.0	58.0
	Setuju	22	22.0	22.0	80.0
	Sangat Setuju	20	20.0	20.0	100.0
	Total		100	100.0	100.0

### Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7
X1.1	Pearson Correlation	1	.514**	.496**	.494**	.400**	.449**	.546**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1.2	Pearson Correlation	.514**	1	.679**	.523**	.633**	.568**	.583**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1.3	Pearson Correlation	.496**	.679**	1	.580**	.633**	.380**	.525**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1.4	Pearson Correlation	.494**	.523**	.580**	1	.463**	.565**	.593**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100
X1.5	Pearson Correlation	.400**	.633**	.633**	.463**	1	.537**	.559**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100
X1.6	Pearson Correlation	.449**	.568**	.380**	.565**	.537**	1	.715**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100
X1.7	Pearson Correlation	.546**	.583**	.525**	.593**	.559**	.715**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).



	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100
Y1.5	Pearson Correlation	.498**	.616**	.534**	.567**	1	.541**	.616**	.537**	.793**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100
Y1.6	Pearson Correlation	.485**	.591**	.463**	.562**	.541**	1	.672**	.567**	.742**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100
Y1.7	Pearson Correlation	.461**	.564**	.656**	.565**	.616**	.672**	1	.603**	.792**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100
Y1.8	Pearson Correlation	.402**	.653**	.465**	.607**	.537**	.567**	.603**	1	.742**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100
TOTALY1	Pearson Correlation	.674**	.767**	.760**	.756**	.793**	.742**	.792**	.742**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Y2.1	Y2.2	Y2.3	Y2.4	TOTALY2
Y2.1	Pearson Correlation	1	.611**	.601**	.596**	.824**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
Y2.2	Pearson Correlation	.611**	1	.482**	.652**	.826**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
Y2.3	Pearson Correlation	.601**	.482**	1	.602**	.787**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
Y2.4	Pearson Correlation	.596**	.652**	.602**	1	.859**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100

TOTALY2	Pearson Correlation	.824**	.826**	.787**	.859**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.892	7

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.740	3

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's	
Alpha	N of Items
.905	8

### Reliability Statistics

Cronbach's	
Alpha	N of Items
.851	4

### ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Purchase Intention *	Between Groups	(Combined) Linearity	866.118	21	41.244	7.139	.000
Country of Origin			698.610	1	698.610	120.9	.000
						23	

**ANOVA Table**

		Deviation from Linearity	167.508	20	8.375	1.450	.125
		Within Groups	450.632	78	5.777		
		Total	1316.750	99			
Origin						52	
		Deviation from Linearity	513.251	20	25.663	1.610	.071
		Within Groups	1243.531	78	15.943		
		Total	3385.360	99			

**ANOVA Table**

			Sum of Squares	df	Mean Square	F	Sig.
Perceived Quality	Between Groups	(Combined)	2194.270	11	199.479	14.738	.000
* Consumers							
Etnosentrisme		Linearity	1711.271	1	1711.271	126.432	.000
		Deviation from Linearity	482.999	10	48.300	3.568	.001
		Within Groups	1191.090	88	13.535		
		Total	3385.360	99			

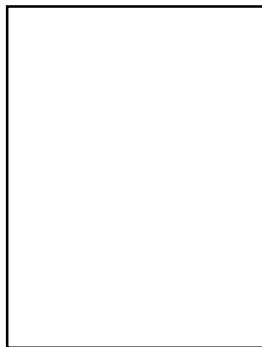
**ANOVA Table**

			Sum of Squares	df	Mean Square	F	Sig.
Purchase Intention *	Between Groups	(Combined)	668.990	11	60.817	8.262	.000
Consumers							
Etnosentrisme		Linearity	553.145	1	553.145	75.146	.000
		Deviation from Linearity	115.845	10	11.585	1.574	.128
		Within Groups	647.760	88	7.361		
		Total	1316.750	99			

### ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Purchase Intention * Perceived Quality	Between	(Combined)	778.133	23	33.832	4.774	.000
	Groups	Linearity	502.747	1	502.747	70.93	.000
		Deviation from Linearity	275.386	22	12.518	1.766	.036
		Within Groups	538.617	76	7.087		
		Total	1316.750	99			

### Curriculum Vitae





Nama : Siti Robiah Adawiyah  
NIM : 201769100017  
Tempat Tanggal Lahir : Mojokerto, 21 Mei 1999  
Prodi : Administrasi Bisnis  
Judul : Pengaruh *Country of Origin* dan *Consumers Etnosentrisme* terhadap *Perceived Quality* dan *Purchase Intention*