

## LAMPIRAN

Lampiran 1 : Kuisisioner

### KUESIONER PENELITIAN

#### 1. KARAKTERISTIK RESPONDEN

- a. Nama :
- b. Jenis Kelamin :  Laki-Laki  Perempuan
- c. Usia :  20-30 Thn  31-40 Thn  >40 Thn
- d. Tingkat Pendidikan :  SMP  SMA/SMK  Diploma  
 Sarjana
- e. Pekerjaan :  Mahasiswa  PNS  Swasta
- f. Jumlah Kunjungan :  1 Kali  >1 Kali
- g. No HP :

#### 2. Petunjuk Pengisian

Jawablah pertanyaan berikut dengan memberikan tanda (√) pada kolom jawaban yang telah disediakan. Setiap jawaban memiliki skor sebagai berikut :

- a. Sangat setuju (SS) : 5
- b. Setuju (S) : 4
- c. Cukup (C) : 3
- d. Tidak setuju (TS) : 2
- e. Sangat tidak setuju (STS) : 1

No	Daya Tarik (X <sub>1</sub> )	STS	TS	C	S	SS
1.	Para pengunjung merasa senang dengan alam disekitar Taman Ghanjaran					

2	Para pengunjung merasa senang dengan wahana wisata di Taman Ghanjaran					
---	---	--	--	--	--	--

3	Para pengunjung tidak kesulitan dalam menemukan lokasi Taman Ghanjaran					
4	Ketersediaan fasilitas toilet umum di lokasi Taman Ghanjaran sangat nyaman					

No	SAFETY (X <sub>2</sub> )	STS	TS	C	S	SS
5	Para pengunjung merasa aman ketika ada pekerjaan pengembangan wisata.					
6	Para pengunjung merasa aman dengan kekuatan keamanan fasilitas permainan wisata.					
7	Para pekerja memiliki pendidikan untuk mengetahui S.O.P Fasilitas permainan					
8	Para pengunjung memiliki tempat pelaporan apabila staf wisata staf wisata tidak bekerja sesuai prosedur keamanan.					
9	Para pengunjung mempunyai fasilitas dalam menghadapi kecelakaan yang mungkin terjadi.					

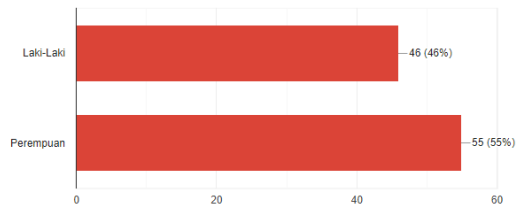
No	Price Perception (X <sub>3</sub> )	STS	TS	C	S	SS
10	Pihak Taman Ghanjaran mengadakan discount di tanggal atau hari-hari tertentu.					
11	Para pekerja memberikan pelayanan					

	yang terbaik					
12	Fasilitas lengkap dan sesuai dengan yang di butuhkan pengunjung.					
13	Harga lebih murah dari destinasi wisata yang lain dengan memberikan pilihan harga.					

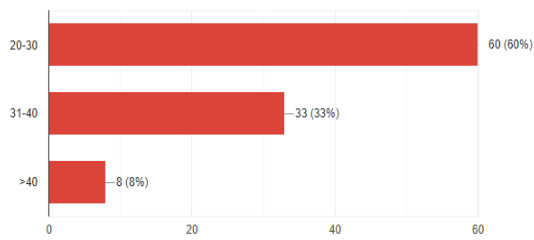
No	Minat Berkunjung (Y)	STS	TS	C	S	SS
14	Pengunjung merasa suka dalam membeli produk di Taman Ghanjaran					
15	Pengunjung mencari bahan bacaan, bertanya kepada teman, pencarian melalui media sosial sebelum berkunjung					
16	Kelengkapan destinasi yang sesuai dengan kebutuhan wisatawan					
17	Pengunjung memiliki minat yang tinggi untuk mencari informasi mengenai Taman Ghanjaran					

### **Data Karakteristik Responden**

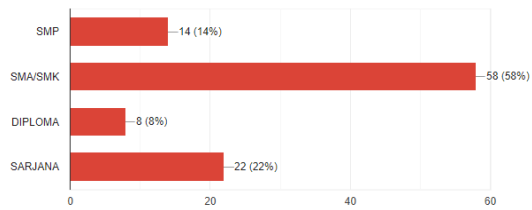
Jenis Kelamin  
100 jawaban



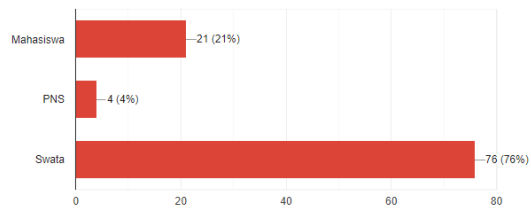
Usia  
100 jawaban



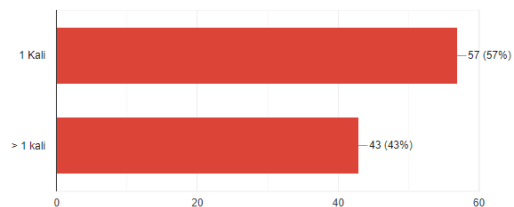
Tingkat Pendidikan  
100 jawaban



Pekerjaan  
100 jawaban



Berapa Kali Mengunjungi Taman Ghanjaran  
100 jawaban

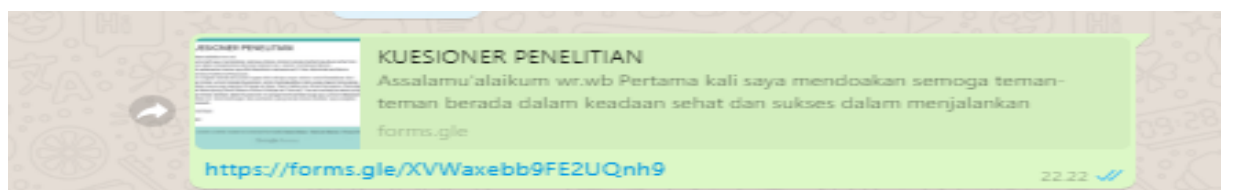
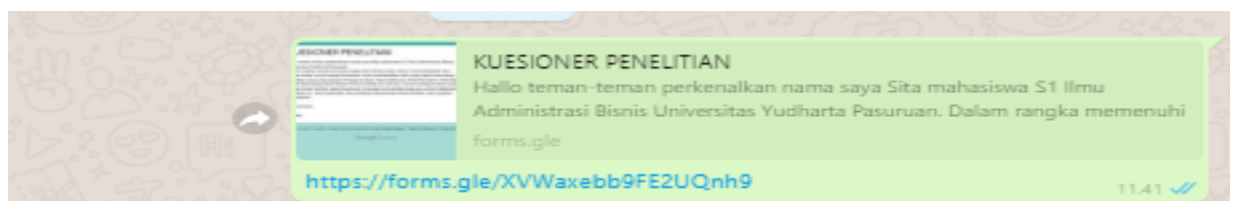


## Hasil Kuesioner

No.	Daya Tarik (X1)				Total X1	Safety (X2)					Total_X2	Price Perception (X3)				Total_X3	Minat Berkunjung (Y)				Total_Y
	X1.1	X1.2	X1.3	X1.4		X2.1	X2.2	X2.3	X2.4	X2.5		X3.1	X3.2	X3.3	X3.4		Y.1	Y.2	Y.3	Y.4	
1	3	4	4	3	14	5	5	4	5	4	23	1	4	5	3	13	3	4	4	3	14
2	4	3	4	5	16	5	5	5	5	4	24	3	4	5	4	16	4	4	5	5	18
3	3	3	4	5	15	4	4	4	5	5	22	5	4	4	4	17	5	4	5	5	19
4	3	4	4	4	15	4	4	4	4	4	20	2	4	4	4	14	3	4	4	4	15
5	3	3	3	4	13	4	4	4	5	4	21	5	4	4	4	17	3	3	3	4	13
6	3	4	4	4	15	4	4	4	4	4	20	4	4	4	5	17	3	4	4	4	15
7	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16	4	4	4	4	16
8	5	5	4	5	19	4	4	4	4	4	20	5	5	5	5	20	5	5	4	5	19
9	3	3	3	3	12	4	5	4	5	4	22	3	3	3	3	12	3	3	3	3	12
10	4	4	4	3	15	4	4	4	5	5	22	3	4	4	3	14	4	4	4	3	15
11	4	4	4	4	16	4	4	4	5	5	22	3	4	5	4	16	4	4	4	4	16
12	4	3	4	3	14	4	4	4	4	4	20	3	3	4	4	14	4	3	4	3	14
13	4	4	4	3	15	5	4	5	5	4	23	4	4	4	3	15	4	4	4	3	15
14	3	3	3	3	12	4	5	5	4	5	23	5	2	3	2	12	3	3	3	3	12
15	5	5	5	5	20	4	5	5	4	5	23	5	5	5	5	20	5	5	5	5	20
16	3	3	3	2	11	5	4	4	4	5	22	5	3	4	4	16	3	3	3	2	11
17	5	5	5	5	20	4	5	5	4	4	22	4	4	4	5	17	5	5	5	5	20
18	3	3	4	4	14	5	5	4	5	5	24	4	4	4	4	16	3	3	4	4	14
19	3	1	1	4	9	3	4	4	4	5	20	5	4	4	3	16	3	5	5	4	17
20	5	5	5	5	20	4	5	4	5	5	23	5	5	5	5	20	5	5	5	5	20
21	5	5	4	4	18	4	4	4	4	4	20	4	4	4	4	16	5	5	4	4	18
22	4	4	5	5	18	4	5	3	4	4	20	3	4	4	5	16	5	5	4	4	18
23	4	4	3	2	13	4	3	3	3	4	17	4	5	5	5	19	4	4	4	5	17
24	5	5	5	5	20	4	4	4	4	5	21	5	5	5	5	20	5	5	5	5	20
25	3	3	3	3	12	4	4	4	4	2	18	3	3	3	3	12	3	3	3	3	12
26	5	5	5	5	20	4	3	3	4	5	19	5	5	5	5	20	5	5	5	5	20
27	4	3	5	4	16	3	3	3	3	4	16	1	4	4	4	13	4	3	5	4	16
28	3	4	4	4	15	5	5	5	5	5	25	2	4	4	4	14	3	4	4	4	15
29	4	4	4	5	17	4	4	4	4	4	20	5	4	4	3	16	4	4	4	5	17
30	4	4	4	4	16	5	5	4	5	4	23	4	4	4	4	16	4	4	4	4	16
31	4	4	3	3	14	5	4	4	5	3	21	4	4	3	4	15	4	4	3	3	14
32	4	3	4	4	15	4	4	4	4	4	20	4	4	3	4	15	4	3	4	4	15
33	5	5	5	5	20	4	4	4	3	4	19	5	5	4	5	19	5	5	5	5	20
34	2	2	1	1	6	5	5	5	5	5	25	4	5	5	5	19	4	5	5	4	18
35	4	4	5	4	17	4	4	4	4	4	20	3	5	5	5	18	4	4	5	4	17
36	5	5	5	5	20	5	5	4	3	4	21	4	5	5	5	19	5	5	5	5	20
37	5	5	5	5	20	5	5	4	3	4	21	4	5	5	4	18	5	5	5	5	20
38	5	4	4	5	18	4	3	4	4	4	19	4	5	5	4	18	5	4	4	5	18
39	4	4	5	4	17	4	4	4	5	5	22	5	5	5	5	20	4	4	5	4	17

40	4	3	3	4	14	5	5	5	5	5	25	3	4	4	4	15	4	3	3	4	14
41	4	4	4	4	16	4	4	4	4	4	20	2	4	4	4	14	4	4	4	4	16
42	4	5	4	5	18	4	4	5	5	5	23	3	4	5	5	17	4	5	4	5	18
43	3	4	4	3	14	4	4	4	4	4	20	4	4	4	4	16	3	4	4	3	14
44	3	4	4	4	15	4	4	5	5	4	22	5	4	3	4	16	3	4	4	4	15
45	5	4	3	3	15	4	5	5	5	4	23	5	5	5	5	20	5	4	3	3	15
46	5	5	4	5	19	4	5	5	5	5	24	3	4	4	5	16	5	5	4	5	19
47	4	5	4	5	18	4	5	5	4	5	23	5	5	5	3	18	4	5	4	5	18
48	3	4	4	3	14	5	5	5	4	5	24	4	5	5	5	19	3	4	4	3	14
49	4	5	5	5	19	5	4	5	5	5	24	5	5	5	5	20	4	5	5	5	19
50	4	4	4	4	16	4	4	4	5	5	22	4	4	4	4	16	4	4	4	4	16
51	2	3	4	4	13	4	5	4	5	5	23	3	4	4	3	14	2	3	4	4	13
52	3	3	2	3	11	4	5	4	5	5	23	2	3	3	3	11	3	3	2	3	11
53	5	5	5	5	20	4	4	4	5	4	21	5	5	5	5	20	5	5	5	5	20
54	4	4	4	2	14	5	4	5	5	5	24	4	5	4	3	16	4	4	4	2	14
55	3	4	4	4	15	4	5	4	5	5	23	4	4	4	5	17	3	4	4	4	15
56	5	4	4	4	17	4	4	5	4	5	22	5	4	5	5	19	5	4	4	4	17
57	4	4	5	5	18	4	5	4	5	5	23	5	5	4	4	18	4	4	5	5	18
58	5	5	5	5	20	5	5	4	5	5	24	4	4	4	5	17	5	5	5	5	20
59	3	3	3	4	13	5	5	4	4	4	22	3	5	3	3	14	3	3	3	4	13
60	4	3	3	3	13	5	4	4	4	4	21	3	4	4	3	14	4	3	3	3	13
61	1	1	1	1	4	4	5	4	4	5	22	4	3	4	3	14	4	5	4	4	17
62	4	4	4	4	16	5	4	4	5	5	23	4	4	5	5	18	4	4	4	4	16
63	3	4	4	3	14	5	4	5	5	4	23	2	3	3	4	12	3	4	4	3	14
64	4	3	4	3	14	4	4	5	4	5	22	4	4	4	5	17	4	3	4	3	14
65	3	4	3	3	13	5	4	4	4	5	22	4	4	3	2	13	3	4	3	3	13
66	4	3	3	3	13	5	4	4	4	4	21	3	5	5	3	16	4	3	3	3	13
67	4	4	4	4	16	5	4	5	4	4	22	2	4	4	2	12	4	4	4	4	16
68	4	3	3	3	13	4	5	5	4	5	23	5	4	4	4	17	4	4	5	5	18
69	3	4	4	4	15	3	4	5	4	3	19	5	5	4	3	17	3	4	4	4	15
70	4	4	4	5	17	4	4	4	4	5	21	2	5	5	4	16	4	4	4	5	17
71	4	5	4	4	17	4	5	4	4	4	21	4	4	4	5	17	4	5	4	4	17
72	4	4	4	3	15	5	4	5	5	4	23	4	4	4	4	16	4	4	4	3	15
73	3	3	3	4	13	4	5	4	4	5	22	4	5	4	4	17	3	3	3	4	13
74	4	4	4	4	16	4	5	4	4	5	22	4	5	4	4	17	4	4	4	4	16
75	5	5	5	5	20	5	4	4	5	4	22	5	5	5	5	20	5	5	5	5	20
76	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20	5	5	5	5	20
77	5	5	5	5	20	5	5	4	4	5	23	5	5	5	5	20	5	5	5	5	20
78	4	4	4	3	15	4	5	4	5	4	22	4	4	5	5	18	4	4	4	3	15
79	4	3	4	4	15	5	4	5	5	4	23	5	4	4	4	17	4	3	4	4	15
80	4	3	4	4	15	4	4	5	4	4	21	5	3	3	3	14	4	3	4	4	15

81	4	3	3	3	13	5	4	4	5	4	22	4	4	4	4	16	4	3	3	3	13
82	4	4	3	1	12	4	5	4	4	5	22	3	4	4	4	15	4	4	3	4	15
83	5	4	4	3	16	5	4	5	5	5	24	4	4	4	4	16	5	4	4	3	16
84	4	3	3	3	13	4	4	5	4	4	21	4	3	4	4	15	4	3	3	3	13
85	5	4	5	4	18	5	4	4	5	5	23	4	4	4	4	16	5	4	5	4	18
86	3	5	5	3	16	4	5	4	4	5	22	4	5	5	2	16	3	3	3	3	12
87	4	3	3	3	13	4	5	4	5	5	23	4	4	4	4	16	4	4	4	4	16
88	2	2	5	5	14	5	5	4	5	5	24	4	4	4	4	16	4	4	4	4	16
89	4	4	4	5	17	5	4	4	4	5	22	4	4	4	4	16	4	4	4	3	15
90	4	5	2	2	13	5	4	4	5	5	23	4	5	4	4	17	5	4	4	4	17
91	4	4	5	2	15	4	4	5	4	5	22	4	4	4	4	16	4	4	4	4	16
92	3	3	3	5	14	4	4	5	5	5	23	4	5	4	3	16	4	4	3	4	15
93	4	3	2	1	10	5	4	4	4	5	22	4	4	3	3	14	4	4	4	4	16
94	4	4	3	2	13	5	4	5	4	5	23	4	3	3	3	13	4	4	4	4	16
95	5	4	2	2	13	4	4	4	5	5	22	4	4	4	4	16	4	4	4	3	15
96	4	3	5	3	15	4	4	5	5	4	22	4	4	3	4	15	4	4	3	3	14
97	4	3	4	3	14	4	4	4	5	4	21	4	4	4	4	16	5	4	4	4	17
98	2	5	5	5	17	5	5	4	4	5	23	4	3	3	4	14	4	4	4	4	16
99	2	4	4	4	14	4	5	4	5	4	22	5	4	4	4	17	4	4	4	4	16
100	4	3	4	4	15	4	5	4	5	5	23	2	4	4	4	14	4	4	4	4	16



## UJI VALIDITAS

### Correlations

		x1.1	x1.2	x1.3	x1.4	total.x1
x1.1	Pearson Correlation	1	,584**	,415**	,322**	,708**
	Sig. (2-tailed)		,000	,000	,001	,000
	N	100	100	100	100	100



x1.2	Pearson Correlation	,584**	1	,623**	,439**	,818**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	100	100	100	100	100
x1.3	Pearson Correlation	,415**	,623**	1	,650**	,854**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	100	100	100	100	100
x1.4	Pearson Correlation	,322**	,439**	,650**	1	,789**
	Sig. (2-tailed)	,001	,000	,000		,000
	N	100	100	100	100	100
total.x1	Pearson Correlation	,708**	,818**	,854**	,789**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		x2.1	x2.2	x2.3	x2.4	x2.5	total.x2
x2.1	Pearson Correlation	1	,292**	,234*	,212'	,143	,584**
	Sig. (2-tailed)		,003	,019	,034	,157	,000
	N	100	100	100	100	100	100
x2.2	Pearson Correlation	,292**	1	,248*	,222'	,272**	,654**
	Sig. (2-tailed)	,003		,013	,026	,006	,000
	N	100	100	100	100	100	100
x2.3	Pearson Correlation	,234*	,248*	1	,294**	,171	,588**
	Sig. (2-tailed)	,019	,013		,003	,089	,000
	N	100	100	100	100	100	100
x2.4	Pearson Correlation	,212'	,222'	,294**	1	,379**	,691**
	Sig. (2-tailed)	,034	,026	,003		,000	,000
	N	100	100	100	100	100	100
x2.5	Pearson Correlation	,143	,272**	,171	,379**	1	,620**
	Sig. (2-tailed)	,157	,006	,089	,000		,000
	N	100	100	100	100	100	100
total.x2	Pearson Correlation	,584**	,654**	,588**	,691**	,620**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### Correlations

		x3.1	x3.2	x3.3	x3.4	total.x3
x3.1	Pearson Correlation	1	,250*	,151	,245*	,649**
	Sig. (2-tailed)		,012	,135	,014	,000
	N	100	100	100	100	100
x3.2	Pearson Correlation	,250*	1	,654**	,367**	,739**
	Sig. (2-tailed)	,012		,000	,000	,000
	N	100	100	100	100	100
x3.3	Pearson Correlation	,151	,654**	1	,503**	,745**
	Sig. (2-tailed)	,135	,000		,000	,000
	N	100	100	100	100	100
x3.4	Pearson Correlation	,245*	,367**	,503**	1	,736**
	Sig. (2-tailed)	,014	,000	,000		,000
	N	100	100	100	100	100
total.x3	Pearson Correlation	,649**	,739**	,745**	,736**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		y.1	y.2	y.3	y.4	total.y
y.1	Pearson Correlation	1	,578**	,490**	,490**	,775**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	100	100	100	100	100
y.2	Pearson Correlation	,578**	1	,645**	,593**	,847**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	100	100	100	100	100
y.3	Pearson Correlation	,490**	,645**	1	,644**	,839**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	100	100	100	100	100
y.4	Pearson Correlation	,490**	,593**	,644**	1	,837**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	100	100	100	100	100
total.y	Pearson Correlation	,775**	,847**	,839**	,837**	1

Sig. (2-tailed)	,000	,000	,000	,000	
N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## UJI RELIABILITAS

### Reliability Statistics

Cronbach's Alpha	N of Items
,800	4

### Reliability Statistics

Cronbach's Alpha	N of Items
,621	5

### Reliability Statistics

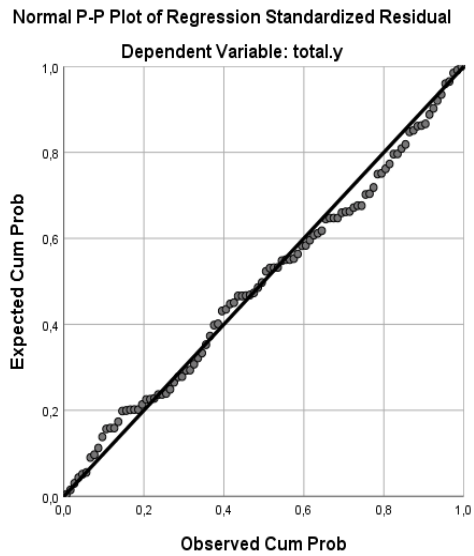
Cronbach's Alpha	N of Items
,657	4

### Reliability Statistics

Cronbach's Alpha	N of Items
,841	4

## UJI ASUMSI KLASIK

## UJI NORMALITAS



### One-Sample Kolmogorov-Smirnov Test

Unstandardized  
Residual

N		100
Normal Parameters <sup>a,b</sup>	Mean	,0000000
	Std. Deviation	1,54708962
Most Extreme Differences	Absolute	,071
	Positive	,071
	Negative	-,055
Test Statistic		,071
Asymp. Sig. (2-tailed)		,200 <sup>c,d</sup>

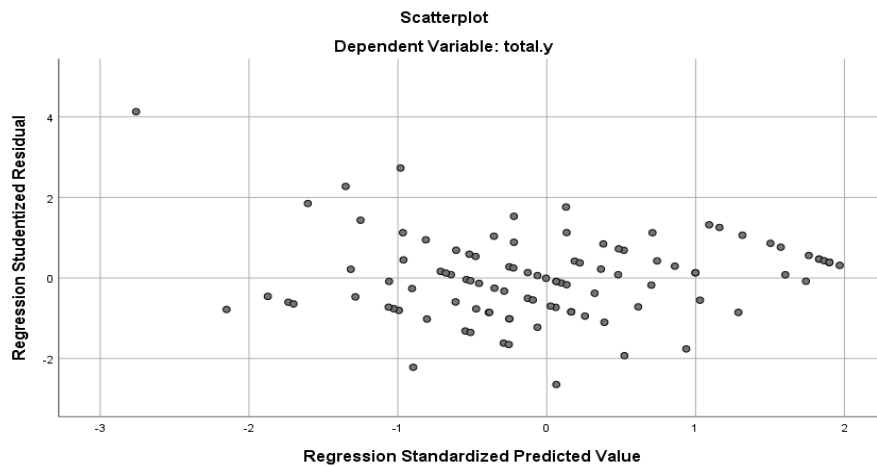
a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

### UJI HETEROSKEDASTISITAS



## UJI MULTIKOLINEARITAS

### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity S
		B	Std. Error	Beta			Tolerance
1	(Constant)	1,937	2,549		,760	,449	
	total.x1	,343	,063	,432	5,409	,000	,701
	total.x2	,062	,104	,040	,591	,556	,976
	total.x3	,460	,085	,430	5,391	,000	,703

a. Dependent Variable: total.y

## REGRESI LINIER BERGANDA dan UJI T

### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity S
		B	Std. Error	Beta			Tolerance
1	(Constant)	1,937	2,549		,760	,449	
	total.x1	,343	,063	,432	5,409	,000	,701
	total.x2	,062	,104	,040	,591	,556	,976
	total.x3	,460	,085	,430	5,391	,000	,703

a. Dependent Variable: total.y

## UJI F

**ANOVA<sup>a</sup>**

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	315,005	3	105,002	42,540	,000 <sup>b</sup>
	Residual	236,955	96	2,468		
	Total	551,960	99			

a. Dependent Variable: total.y

b. Predictors: (Constant), total.x3, total.x2, total.x1

**UJI KOEFISIEN DETERMINASI****Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,755 <sup>a</sup>	,571	,557	1,571

a. Predictors: (Constant), total.x3, total.x2, total.x1

b. Dependent Variable: total.y